

## **Adam E. Despain**

---

- Objective** To use accumulated knowledge and skills to best communicate through advertising, over the web, and other critical aspects of consumer's lives.
- Summary** Not only have AAS Degrees in web design, graphic design, and business management been earned, but also real world experience in complete design, development, and maintenance of internet-based projects, as well as one-on-one sales interaction with past, present, and prospective clients in a wide variety of retail fields.
- Work Experience**
- Sears Holdings Corporation**  
*2003 – present Henderson, NV*  
**Assistant Store Manager**
- Support complete store operations while managing tight budgets & timeliness
  - Manage full staff of 70+ employees
  - Use marketing techniques to reach the target customer
  - Maintain daily cash flow & approve daily bank deposits
  - Train, develop, & motivate individual team leaders
  - Implement the companies new digital culture through programs & .com initiatives
- Home Appliance Sales / Department Manager**
- Lead salesman for over \$150,000 of displayed product
  - Competed to national level at corporate headquarters in "Ultimate Lead" contest
  - Employee of the year for 2007 and 2008
  - Maintained merchandise presentations
  - Managed street dated projects and met accompanied deadlines
  - Set new store layouts according to CAD / Plan-o-gram specifications
  - Assisted store Loss Prevention / Security
- Activities**
- Co-founded Classics And Rods of Southern Nevada, a local non-profit classic car club, in 2003
  - Designed logo and established 'corporate identity'
  - Developed, implemented, and maintain members website [www.classicsandrods.com](http://www.classicsandrods.com)
- Education**
- College of Southern Nevada**  
Henderson / Las Vegas, NV  
Cumulative GPA of 3.9
- June 2009 – June 2010**
- Returned to pursue course line in business management along with additional website development coursework
  - Completed course line to earn Associates Degree of Applied Science in Business Management in Spring 2010, graduating with High Honors
- August 2004 – December 2007**
- Active member of Phi-Theta-Kappa honor society
  - Member of National Deans List
  - Completed course line to earn Associates degree of Applied Science with Web Design emphasis Spring 2007, graduating with High Honors
  - Completed course line to earn Associates degree of Applied Science with Graphic Design emphasis in Fall 2007, graduating with High Honors
- Basic High School**  
Henderson, NV 89015
- August 2000 – June 2004**
- Earned High School Honors Diploma
  - Elective coursework included emphasis on Computer Aided Drafting and Design